

Travel Plan



What do we want to achieve?

*Our vision...
Highbrook is a lively community
where people travel to work by public
transport, cycling and carpooling.*

*Low carbon transport options
provide easier journeys for all.*



How did we develop the Travel Plan?

Business East Tamaki founded the East Tamaki Sustainable Transport Forum and the Travel Plan has been developed collaboratively with members who include:

- Goodman Property
- Fisher and Paykel Healthcare
- NZ Post
- Steel & Tube
- OfficeMax
- Howick Local Board
- Otara-Papatoetoe Local Board
- Eastern Busway Alliance

How are we going to achieve our vision?

Focus areas for 2024-2026	1. Reduce amount of people driving to work by themselves	2. Increase amount of people using East Tamaki bus services	3. Create a vibrant place to work
Initiatives for 2024	Investigate shuttle service from public transport hub(s)	A series of 'new to public transport' info sessions	Inter-business challenges such as Aotearoa bike challenge
	Approach funding sources for improvements like safe cycling routes	Introduction to transport information pack & incentives	Schedule of networking events, including lunch time bike & scooter rides
	Series of carpool matching events & investigate an app	Regular public transport updates e.g., Rail rebuild	Newsletter spotlight of a business or employee

