

# WELCOME TO THE AREA

## BUSINESS EAST TĀMAKI

### Who are we?

BUSINESS EAST TĀMAKI's primary focus is to support and champion the Business Improvement District's (BID) 4000 business and property owners and 30,000+ employees.

If you manage, own or rent a business or property within the BID, you are eligible to be a member of BUSINESS EAST TĀMAKI. There is no extra cost to your business as membership is already taken care of via a targeted rate.

### How do we help your business?



#### Advocacy

By providing a coordinated voice for matters affecting East Tāmaki business and property owners



#### Business Support

We link you to current business resources and information to help your business grow



#### Troubleshooting

We save you time and frustration as the conduit to help businesses with Auckland Council/infrastructure regulatory issues.



#### Crime Prevention

We provide a range of initiatives to ensure East Tāmaki is safer for everyone.



#### Events and Networking

By providing opportunities to learn new skills and develop your network at regular breakfasts, business showcases, seminars, and interest groups.



#### Marketing & Promotional Opportunities

By providing avenues to raise your business profile through our publications, website, social media, advertising, free directory listings, showcase hosting and sponsorship opportunities.



#### eNewsletter & Social Media Announcement

Once you join, we will announce and welcome your business to our membership in our monthly e-newsletter and introduce and promote your business across our social media pages.

#### GOLD SPONSORS



#### SILVER SPONSORS



#### BRONZE SPONSORS



## Marketing and Promotional Opportunities

### 1. Free standard directory listing

Get visibility on the BUSINESS EAST TĀMAKI website business directory and increase your reach. All members are entitled to a complimentary directory listing.

### 2. Free 90 sec Members Moment

Reach between 50-200 decision makers and influencers with a concise message about your business through our Breakfast Members Moment. (agreement on a case-by-case basis).

### 3. Become a BUSINESS EAST TĀMAKI Sponsor From \$3000 + GST

Our tiered sponsorship options will provide you with an extensive range of benefits to increase your business profile.

### 4. Sponsor an Event From \$1200-\$3000 + GST

Broaden your visibility through presenting opportunities, access to BUSINESS EAST TĀMAKI comms and promotions.

### 5. Stay Connected Email \$250 + GST

Put the spotlight on your business with a dedicated Stay Connected email (sent to member database).

### 6. Advertise in the BUSINESS EAST TĀMAKI Magazine From \$250 + GST

Promote your business with options to suit most advertising budgets.

### 7. Host a Business Showcase

Profile your business to potential local clients and your premises (all showcases are subject to approval by BUSINESS EAST TĀMAKI).

### 8. Social Media \$100 + GST

Make use of BUSINESS EAST TĀMAKI's social media reach and advertise via our social media channels. (free opportunity to promote your business in the BUSINESS EAST TĀMAKI Facebook Buy Local Group)

### 9. Business Directory \$100 + GST (1 x week)

Feature your business with a prominent placement on the BUSINESS EAST TĀMAKI Business Directory home page (available on a first-come, first-served basis).

### 10. Free Jobs Board Listing on Business East Tamaki website

List any staff vacancies on the website Jobs Board for free.

FOR MORE INFORMATION CONTACT

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