



Awards Judging Process – Shortlisting and Finalist Judging

The East Auckland Business Awards has a two-stage judging process that will take place following the close of entries in mid-December and be completed by the end of February.

Stage One: Shortlisted finalists are identified and announced online.

Stage Two: Finalists will be notified and advised to prepare for the final judging phase. This will include a visit or interview, either in person or virtually, at a mutually agreeable time.

During a visit, judges have the opportunity to:

- Ask questions to finalists and seek additional information or clarifications.
- Tour relevant facilities or view demonstrations, if applicable
- Engage in interviews or presentations by the finalists.

Judges will use pre-determined judging criteria to assess each nomination and consider criteria such as innovation, impact, quality, and alignment with award objectives.

Supreme Award Eligibility

- All category winners are automatically eligible for consideration for the Supreme Award
- Judges may convene to review the category winners and their merits.
- The judging panel applies additional criteria to determine the recipient of the Supreme Award, considering factors like overall impact, innovation, and excellence.

Winners

Category winners and runners-up will be announced at the Awards evening to be held on March 20th, 2024.